

**Hours of Operation:**

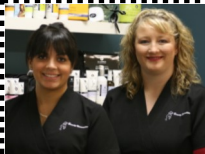
Mon—Closed  
Tues 10am—8pm  
Wed 10am—4pm  
Thurs 10am—8pm  
Fri 10am—5.30pm  
Sat 9am—1pm

**We will be closed from Good Friday  
22 April and Re-Open Wednesday  
27th April**

**LOOK GOOD,  
FEEL BETTER.**

**April 2011 Volume 3, Issue 4  
Beauty Necessities**

**1/1008 Doncaster Road, East Doncaster 3109  
Ph: 9894 5091  
www.beautynecessities.com.au**



*Welcome*

*Hi Everyone! I have had a busy month in March with the kids going away for Scouts and Adam coming home with a broken wrist! So back and forth to the doctors we have gone! But I'm happy to report his wrist is on the mend and healing nicely. Tracey and I hope you all had a lovely Labour Day long weekend. The family and I revisited Rawson and did some great 4-wheel driving with my sister and her family. Of course poor Adam couldn't swim in the river because of his plaster cast! Tracey & I finally had our Christmas break up party for two and enjoyed a beautiful hot stone body massage! We feel refreshed and energized and are looking forward to seeing all of you in the salon in March for some pampering and relaxation! Warm regards, Nicole. Our guarantee on ALL of our services and products: if you are not completely delighted with our services, we will RE DO your service for free or refund your money. We stand behind the products we Recommend!*

**List of services:**

- IPL Laser Hair Reduction & Skin Rejuvenation
- Cellulite Treatment
- Fully Customized Facials
- Facial & Body Waxing
- Depillar Hair Reduction System
- Eyelash Extensions/ Tinting
- Professional Make Up
- Manicures/ Pedicures
- Body Treatments/ Massage
- Electrolysis
- Infra Red Detox Box
- Ear Candling

**School Formals and Debutante Balls**

- Eyelash Extensions
- Manicure
- Pedicure
- Spray Tan
- Skin Refining Glycolic Acid Peel

**Purchase 2 and get the third FREE!!**  
(free item will be the lesser valued service)

**Do you wish you were permanently HAIRFREE?  
Toss that razor! Stop waxing!  
Is your Husband embarrassed by unsightly back hair?**

Now is your chance to do **ALL** of these – or you can choose which ones you want to treat for just a ONE – OFF price... That's right, just ONE payment up front and you can have as many IPL treatments as we can do in 3 months- that's permanent hair reduction– ALL areas or areas of your choice. We can fit 4 full treatments into 3 whole months with only one single payment! Forget painful and slow hair removal treatments like waxing and electrolysis, Beauty Necessities IPL system is medical grade, the quickest and most convenient method of hair removal ever invented, and only ever offered like this treatment package HERE at Beauty Necessities. But you must call **NOW** – with this unbelievable offer, it is first in best dressed...why you ask, because I have done my calculations and at this price

**We can only offer 15 clients these packages at  
Ladies Pay \$1,890 (you save up to \$4,590!!),  
Gentlemen Pay \$1890 (you save up to \$2,910!!)**

*I.e.: Normally one full leg session is from \$450 (min 8 required),  
or a single Brazilian is from \$250 (min 8 required),  
an underarm treatment is \$120 (min 8 required).  
One single Full face is \$200 (minimum 8 sessions required)  
One single full arm is \$300 (minimum 8 sessions required)  
One single lower back is \$300 (minimum 8 sessions required)  
or for your man One single full back or chest is \$450 (minimum 8 sessions required)*

**THE MORE AREAS YOU DO THE MORE YOU SAVE!**

This offer is **EXCLUSIVE** to Beauty Necessities and to **our first 15 clients** to take this offer –

We cannot afford to release any more than 15 of these packages. The first 5 to take this offer will also receive a **FREE** Skin Product (\$38 value) to enhance their treatments.

**Don't read this twice - CALL US NOW!!  
Ph: 9894 5091**

**Mother's Day  
VIP afternoon at  
Beauty  
Necessities...**

**How to look 10 years  
younger in 20 minutes!!  
Perfect to have done for  
mother's day so you will be  
mistaken as your daughters  
sister.**

**Come and see THE  
LIFT NON SURGICAL  
FACE LIFT  
Saturday 7th May 1-  
3pm  
ONLY 10 PLACES  
AVAILABLE  
Call NOW 9894 5091**

# Birthdays

- ★ 1st Elaine K, Christina M
- ★ 2nd Cecile B, Linda C, Sherrylle T
- ★ 3rd Alison M, Kate W
- ★ 4th Laine N, Maria P
- ★ 5th Jadwida K, Anita O, Renee B
- ★ 6th Debbie M
- ★ 7th Jaspal M
- ★ 8th Caitlin B
- ★ 9th Mobina A, Sara C, Liz G, Lana R
- ★ 10th Janet L
- ★ 11th Bernie S
- ★ 12th Laura M, Alice A, Angela W
- ★ 13th Jan P
- ★ 14th Claire L, Rachel N
- ★ 15th Fred B
- ★ 16th Maria P
- ★ 17th Viviana S, Rana A, Vicky D
- ★ 18th Mary M, Kylie C, Christine D, Marienthil K
- ★ 20th Teresa M, Ailsa J
- ★ 22nd Karen L, Susie A, Susan B
- ★ 24th Jodie M, Claire H, Nicole G
- ★ 25th Meg W, Natasha D
- ★ 26th Adam B, Madeline G
- ★ 27th Kelly D, Erica H
- ★ 29th Rhiannon L
- ★ 30th Jenny D, Nicole G, Nurcan G, Anita R

If you are not on our list, we don't have your birthday! Please call us to update your details. Hope you all enjoyed receiving your gift certificate! We look forward to seeing you back in our salon!



## Cancellation Policy

We require 24 hours minimum notice of any cancellation. We understand there are reasons for late cancellations but we reserve the right to charge 50% of the treatment price as a cancellation fee.

### Weekly Specials

- Tues 5th—Fri 8th: Get in before the kids get out. Spend \$50 on waxing and get your eyebrows Glamourized for FREE Valued at \$29
- Tues 12th—Fri 15th: School holiday special, Pick any service and your daughter or son can have the same treatment for 1/2 price
- Tues 19th—Thurs 21st: Pick any service and your daughter or son can have the same treatment for 1/2 price
- Wed 27th—Fri 29th: De-stress 'cos the kids are back at school special!

*From one mum to another... I would like to wish all of our mums a very Happy Mothers day!*

### How much do you really know about the skin?

As we live in the information age, we are much better educated and informed than they were fifty to one hundred years ago, but the amount of information can sometimes be overwhelming, and out of context. As a Therapist we undertake years of training in Anatomy and Physiology to have a thorough understanding of the structure and function of the skin in order to create a change for the better as well as to educate our clients. Often, therapists are mistaken as sales people trying to push product. However, as professionals we are the provider of solutions by conveying our knowledge in order to resolve a client's skin concern or problem. We repeat the phrase "50% of your skins full potential can be achieved via facials and similar treatments, e.g. IPL, but to maintain the results achieved in the salon, clients need to be educated in home care and the correct products they should be using. All of which can only be successful if an understanding of the skin is realized. Also bear in mind change does not happen overnight, it may take 6 to 12 months to achieve a result, maybe even longer, but we do get results!! **Some facts we all should know about the skin:**

- Fact 1:** The skin is the largest organ of the body. It has an area of around 1.8 square meters and weighs around 11 kilo's.
- Fact 2:** The skin is made up of 2 layers. The outer layer called the epidermis and the inner layer called the dermis. The dermis determines the thickness of the skin, e.g. Extremely thin on the eye lid which is why we have specific eye creams (facial & body moisturizers are too thick and heavy) or extremely thick on the back for strength and toughness. Whereas the Epidermis is pretty much the same all over except for the feet to allow walking around without injury, and the hands to allow for gripping.
- Fact 3:** The major component of the dermis are proteins called collagen and elastin. Collagen gives the skin its strength, while elastin allows the skin to stretch and immediately return to its normal length. This ability is reduced by dehydration and ageing and especially due to the ravishing effects of sun damage!
- Fact 4:** Cosmeceutical products have high quantities of active ingredients, which have strong water holding capabilities and thus able to penetrate to this layer of the skin in order to repair.
- Fact 5:** The epidermis is constantly shedding and recreating itself. As we age this process slows down. This build up of dead skin cells gives the skin a dull, flaky appearance, characteristic of aged sun damaged skin. Regular exfoliation and Glycolic Acid Rejuvenating Peels will remove the build up of dead skin and congestion to reveal a younger and refreshed looking skin.
- Fact 6:** Oil glands open into the hair follicle. If there is build up of dead skin or congestion obstructing the opening of the hair follicle, blackheads, whiteheads and pustular activity can occur, giving the skin a bumpy (congested) texture and/or increasing redness and inflammation. Regular exfoliation will decrease this build up and keep the skin clear.
- Fact 7:** The size of visible pores is hereditary and cannot be changed. HOWEVER, the appearance is always improved if the pore is kept as clear as possible of dead skin and oils.
- Fact 8:** Melanin is the major ingredient that gives our skin its colour. The number of melanocyte cells are the same in the skin of all races. The difference between skin tones is determined by the amount of melanin the cells produce. The most important stimulus to produce melanin is ultraviolet light. However, fair skin people trying to obtain a tan will damage their skin (which may not show up for years) in the form of pigmentation and dilated capillaries.
- Fact 9:** The most common causes of pigmentation are sun damage and hormones. Prevention is better than cure, if a broad spectrum sunscreen is not used to protect the skin from the sun, there will be damage!! Increased pigmentation during and after pregnancy often occurs and fades after hormones return to normal, in a few cases it remains. However, any treatment of pigmentation can be difficult to eradicate if it has a hormonal nature, but great results can be achieved with patience.
- Fact 10:** understanding the key principles of the skins layers will allow you to understand the treatments we recommend and make the products you use much more enjoyable as you see your skin improving!